# **Privacy Policy**

This is the privacy policy of Ascot Business Solutions Ltd (referred to herein as "Ascot") and ScannerSuperstore.co.uk (referred to herein as "Scanner Superstore").

Ascot/Scanner Superstore provides links to third party sites. When visitors link from ascot-solutions.co.uk or scannersuperstore.co.uk to another web site, the privacy policy of the other web site applies and will be tailored to that web site. Since Ascot does not control those web sites, we encourage visitors to review the privacy policies.

This Privacy Policy of Ascot and Scanner Superstore is subject to change. If changes occur, they will be posted on ascot-solutions.co.uk and scannersuperstore.co.uk. You can contact us with any privacy concerns at:

Ascot Business Solutions Ltd Ascot House 8 Hargreaves Court Dyson Way Staffordshire Technology Park Stafford ST18 0WN

Ascot has web presence on ascot-solutions.co.uk and scannersuperstore.co.uk. Ascot is aware of its obligations under the UK Data Protection Act and European Union General Data Protection Regulation (GDPR) and is taking active and ongoing steps to address any legal requirements.

#### How we use Cookies

Cookies are very small text files that are stored on your computer when you visit some websites.

We use cookies to help identify the pages visited on our website so that we can improve our website.

You can disable any cookies already stored on your computer, but these may stop our website from functioning properly.

The following are not strictly necessary but are required to provide you with the best user experience and also to tell us which pages you find most interesting (anonymously).

#### This Website Will:

Track the pages you visit via Google Analytics. Record if you have closed our cookie policy message displayed on each page.

#### This Website Uses:

Twitter feed to show our latest feeds and third-party cookies will be created by Twitter.

### This website will not:

Share any personal information with any undisclosed third parties.

## What data do we collect?

Ascot and Scanner Superstore collects personal data such as full names, full addresses, email addresses and telephone numbers for all orders of products and services. We are required to collect some of this data

(full names and full addresses) for taxation purposes, we are also required to collect and process this data in order to complete a sale.

# What data is shared and with who?

Ascot and Scanner Superstore will share personal information for the purpose of fulfilling a customer order. Personal data such as full names and full addresses are shared with specific service and product manufacturers and distributors, only when required, and personal information may be stored by them indefinitely for taxation purposes. Personal information such as email addresses and telephone numbers will only be shared with distributors and manufacturers for the purpose of fulfilling the delivery of products and services.

# Hardware distributors and manufacturers:

Exertis UK Ltd Express Group Ltd Midwich Limited Northamber PLC Tech Data Corporation Brother (UK) Ltd. Canon (UK) Ltd. Epson (UK) Ltd. PFU EMEA LTD Kodak Alaris International Limited The Barcode Warehouse Ltd.

Ascot and Scanner Superstore will share personal data with our software distributors and suppliers when a customer purchase software licence(s) or when customers enter a support and maintenance contract with software that we provide and resell. Personal information will be stored for taxation purposes by these companies were applicable.

# Software distributors and suppliers:

Spielberg Solutions Ltd. Spielberg Solutions GmbH. Filestream Ltd. Process Flows UK Ltd. Formic Ltd. Open Text UK Ltd. Field Consultancy Ltd. Meniko Records Management Services Paralogic Ltd. Lexmark International Inc Ascot and Scanner Superstore only share personal data with our payments and accounts suppliers for the purposes of taxation and when collecting payment via our secure online payment gateway. Lawrence Davis LLP have access to our company database and website for the purpose of providing support and maintenance, access is restricted and controlled and although they have access to customer information, this is never stored, recorded or shared by them in any way.

# **Payments and Accounts Suppliers:**

Wallets Chartered Certified Accountants Worldpay Group PLC Lawrence Davis LLP

Ascot and Scanner Superstore collect personal information such as full names, telephone numbers and email addresses via online forms on our websites. These forms are for the purpose of enquiries about our products and services. Any personal information collected by these online forms will only be used for the purposes of communication of our products and services relevant to the enquiry. Any personal data collected via these online forms may be shared with our third-party companies (hardware distributors and manufacturers, software distributors and suppliers) however only in cases which are relevant to the nature of enquiry.